

ApplyNrent Job Descriptions

At ApplyNrent we have multiple facets like most start-up companies and they include:

Sales (Telemarketing, cold call, lead generation, email, mailers, social media) Typical days include lead generation. Strategically forming a plan in action with a sales strategy best suited for our clients. Using existing support documents or creating new documents to provide additional support to a sales funnel. Making phone calls or an email campaign is considered when working with any lead list.

Marketing (Social media, flyers, billboards, events, marketing funnels) Typical days are assessing current marketing campaigns in place. Deciding if the current impressions are suitable or if we pivot to a new marketing strategy. Social media is a heavy presence and we focus on this primarily.

Administration (Spreadsheets, data entry, scheduling, customer service, billings, accounting)

E-commerce (Website and content optimization, description and graphics, funnel, diagnostics, revenue stream assessment, data analysis)

Graphic Design (Website graphics, content delivery, social media content, billboard content, flyer content, mailers)